

# FEBRUARY 2014

PO Box 3561

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## NEWS

### **TV-For-Free**

#### Antenna maker launches website that locates OTA broadcasters

The website offers free alternatives to more expensive pay television programming. *Aug. 5, 2013* broadcast magazine

TV-For-Free displays available channels and subchannels, including those local stations broadcasting in HDTV.

WABC-TV	<b>◎</b> ABC	7-1	i e
WABC-TV	Live Well	7-2	i e
WABC-TV	Live Well	7-3	-
WNBC	<b>औ</b> ‱ NBC	4-1	i e
WNBC	COZI COZITV	4-2	
WPIX	em cw	11-1	(II)

By entering a ZIP code or an actual street address, people can view a map with detailed information on which stations are available and the distance of broadcast towers from their location.

A new website called TV-For-Free has been launched to help viewers find free network and local television stations for viewing and also helps them determine the right kind of antenna with which to view those programs.

Mohu, a provider of OTA TV antennas, produced the new locator, called TV-For-Free, to offer free alternatives to more expensive pay television programming. It was designed to help viewers determine locate free programming and to determine the best ways to access those programs.

The Mohu Leaf DTV antenna is thin and easily hidden from view.



OUR SUSTAINING MEMBERS:

KTSM-TV

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KRWG-TV

KBNA-AM/FM & KAMA-AM

KHEY-AM/FM, KPRR-FM & KTSM-AM/FM

KLAQ-FM, KISS-FM & KROD-AM

KPAS-FM-

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SCMS, INC.-

TNT BROADCAST AND TELECOMMUNICATIONS CONTRACTORS, INC.-

KSCE-TV

RF Specialties of Texas Dan Sessler.

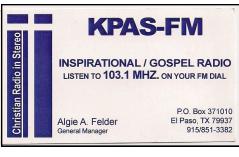
KCOS-TV

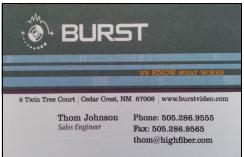
KELP-AM
ARNOLD McClatchy.

MARSAND, INC.

Ho Tah Say. LLC

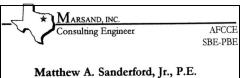












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President

tvcowboy@marsand.com PO Box 485 \* 6100 IH-35W Alvarado, TX 76009 www.marsand.com Office: 817-783-5566 FAX: 817-783-5577 The locator is accessible

at www.GoMohu.com/TV-For-Free. Mohu said until now searching for a listing of free broadcast TV channels in a specific location and figuring out the right antenna to buy was often a complex and inaccurate process.

TV-For-Free displays available channels and subchannels, including those local stations broadcasting in HDTV. The tool taps into data from the more than 1800 broadcast towers located across all 50 U.S. states.

In addition, the tool helps determine the right kind of antenna consumers will need in order to receive the channels they want. "Twenty-two of the top 25 most popular television programs in the United States are broadcast over-the-air for free," said Mark Buff, co-founder and president of Mohu.

"A quick search on TV-For-Free allows anyone to find the stations available to them, which is a great help when looking for ways to trim cable or satellite bills."

By entering their ZIP code or actual street address, people can view a map with detailed information on which stations are available and the distance of broadcast towers from their location. TV-For-Free also offers a way to match people with the proper antenna to help them watch the channels they want. The tool was developed by Mohu, which also markets a line of OTA HDTV antennas, such as the Mohu Leaf and SkyHDTV.

TV-For-Free currently provides information on local OTA TV broadcast reception in all 50 U.S. states and will add coverage for Canada in the coming months.

#### SBE CHAPTER 38 OFFICERS

CHAIRMAN Antonio Castro SBE member # 11456. KFOX/COX retired Chief Eng. 800 Arredondo dr. El Paso. TX 79912 915-584-1220 home 915-525-8507 cell farahjac@sbcglobal.net

VISE CHAIRMAN Carlos Sosa SBE member # 26533 801 N Oregon St. El Paso, TX 79902 915-496-4444 Office csosa@ktsm.com

Treasurer Walter Hanthorn SBE member # 18307 KSCE TV 4461 Gen. Maloney El Paso, TX. 79924 915-269-7583 home 915-532-8588 office

<u>Certification Committee</u>: David Halperin.

Membership Committee: Antonio Castro Warren Reeves

<u>Frequency Coord. Committee:</u>
Warren Reeves
Owen Smith

Scholarship Committee: Rick Vilardell

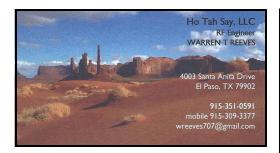
Web Site Committee: Norbert Miles

Sustaining Membership: Antonio Castro
Program Chairman: Warren Reeves

Newsletter: Antonio Castro

EAS Chairman: David Halpering

Executive Committee: Antonio Castro Carlos Sosa Walter Hanthorn

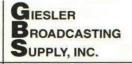








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100 Stanton Tower - Downtown 100 N. Stanton Suite 700 El Paso, TX 79901 EL PASO, TX CHAPTER 38 MEETING MINUTE DATE 01/14/2014 LOCATION: GRAND CHINA BUFFET.

*MEETING CALLED TO ORDER*: 12:38 PM, BY ANTONIO CASTRO, THERE WERE 7 MEMBERS

**REPORT OF THE SECRETARY**: MINUTES ACCEPTED BY DAVID HARPERING, 2nd BY OWEN SMITH.

**REPORT OF THE TREASURER**: CURRENT BALANCE OF \$ 5833.02. ACCEPTED BY CARLOS SOSA, 2nd BY NORBERT MILES.

REPORT OF THE CERTIFICATION COMMITTEE: FORMER MEMBER DON BOHRER TO OBTAIN HIS FIFTH ONE: CSRE

**REPORT OF THE MEMBERSHIP COMMITTEE:** ANTONIO CASTRO WILL CHAIR THIS COMMITTEE. INVOICES FOR RENEWAL WILL BE SENT.

REPORT OF THE FREQUENCY COORDINATOR COMMITTEE: IN ABSENCE OF WAREN REEVES, OWEN SMITH COORDINATED SOME FREQUENCIES FOR THE SUN BOWL.

REPORT OF THE SCHOLARSHIP COMMITTEE: NO REPORT

**REPORT OF THE WEBSITE COMMITTEE:** 1500 HITS LAST REPORT, NOW 1553 (53 MORE FROM LAST MONTH).

**REPORT OF THE EAS CHAIRMAN**: REPORTED THAT THERE IS NO GENERATOR AT KLAQ AND THAT KTSM NEED TO MONITOR THE MONTHLY TESTS. IT WAS NO NETWORK FOR TEXAS, NEX MEXICO IS FINE.

**REPORT OF THE PROGRAM COMMITTEE**: ANDREW LUNA OFFERED A PRESENTATION FOR FEBRUARY. WILL GET AUTHORIZATION FROM DAVID GRICE.

**UNFINISHED BUSINESS: NONE** 

NEW BUSINESS OR ANY ITEMS FOR THE CHAPTER INTERES: WILL ELECT NEW OFFICIALS FOR THE CHAPTER AT OUR NEXT MEETING.

*NEXT MEETING DATE AND LOCATION*: TUESDAY FEBRUARY 11, 2014., 6 PM. PLACE TO BE CONFIRMED.

MEETING ADJOURNED: AT 13:29 PM.

FEBRUARY MEETING IS WHEN THE CHAPTER ELECT NEW BOARD MEMBERS AND THOSE FOR EXECUTIVE OFFICEERS... from the membership committee: TIME FOR THE MEMBERSHIP RENEWAL, bring 1200 pennies or 2 Lincolns and 2 Washingtons....invoices will be ready for next meeting.. Checks OKAY



#### **ANDREW LUNA**

CLEARCHANNEL I.T. DIRECTOR, OFFERED A PRESENTATION ON "UNDERSTANDING NETWORKS FOR THE RADIO STATION".

VERY VALUABLE EDUCATIVE
TOOL FOR THOSE RADIO
BROADCAST ENGINEERS THAT
NEED TO COMPLEMENT THEIR
SKILLS, AND AN OPORTUNITY
FOR THE EXPERTS TO CONFIRM
AND SHARE.

#### THE INVITATION IS FOR:

**TUESDAY FEBRUARY 11, 2014 @** 6:00 PM SHARP.

WHERE: PROPOSING CLEAR CHANNEL STUDIOS

Chapter will take care of Pizza and drinks.











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