

NEWS

FCC & INTERNET EAS

We can also expect new marching orders for state EAS committees

BY PAUL MCLANE ·

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Congress wants the Federal Communications Commission to take steps to improve emergency alerting around the country. So that will be on the agenda when the commission meets in March.

Acting Chairwoman Jessica Rosenworcel said the FCC will consider new rules to keep the public informed. This will implement the READI Act, which was part of the federal government's defense authorization legislation for fiscal 2021 (the bill on which Congress overruled a veto by President Trump in January).

The READI Act instructs the FCC to take several steps, most of them in consultation with the Federal Emergency Management Agency.

Notably, it tells the commission to examine the feasibility of updating EAS to enable or improve alerts to consumers through the internet, including through streaming services, and to report about this to Congress.

Given the ubiquitous nature of the internet in American lives, this stipulation could lead to the biggest change coming out of the bill.

"We're proposing updates to the way Americans receive emergency alerts wherever they are — on their phones, on television and on radio," Rosenworcel wrote in a blog post, previewing the March open meeting of the commission.

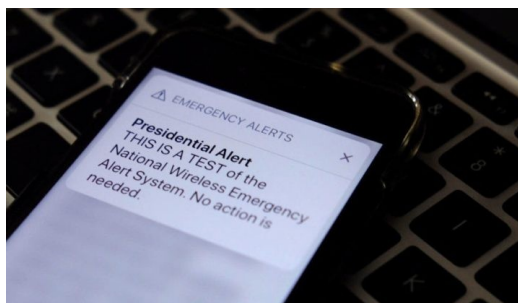
But also of interest to broadcasters is an instruction from Congress regarding State Emergency Communications Committees. In the next six months, the FCC is supposed to encourage states to review the makeup and governance of their individual SECCs

(and to establish an SECC if one doesn't exist). Congress then wants each state committee to meet at least annually to review and update its state's EAS plan and to submit an updated plan to the FCC, which the commission is supposed to review and approve or reject.

The FCC is also supposed to establish a "State EAS Plan content checklist" for SECCs to use when reviewing their EAS plans. In addition to those two issues, the READI Act requires the FCC to establish a way to receive reports of false alerts under the Emergency Alert System or the Wireless Emergency Alerts System, so it can track them and study their causes.

And the commission was told to modify the Emergency Alert System to provide for repeating EAS messages while an alert issued by the president, head of FEMA or other appropriate parties is still pending. This applies to warnings about national security events such as missile threats, terror attacks or acts of war, not to typical local EAS events like weather warnings.

Update: After this story was published, the commission released the draft language of the NPRM and NOI as [described here in more detail](#).



A phone displays a presidential emergency alert test message in 2018 in New York City. (Photo Illustration by Theo Wargo/Getty Images)

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What are the new trends in broadcasting?

Digitalization of the industry will change the future of broadcasting. Companies are selling a TV and an ecosystem that provide unique content services integrated with payment and other home technologies. With AI, OTT, and SaaS technologies, the streaming will be highly automated and improved.

What are the 6 types of broadcast media?

The term 'broadcast media' covers a wide range of different communication methods that include **television, radio, podcasts, blogs, advertising, websites, online streaming and digital journalism.**

Is there any OTA 4k?

It's the latest version of over-the-air antenna TV. Like current over-the-air TV broadcasts -- and unlike cable, satellite or live TV streaming -- it's entirely free. Unlike current broadcasts, **NextGen TV** can carry high-quality Ultra HD 4K video, HDR and wide color gamut, high frame rates up to 120Hz, and more.

What is the purpose of broadcasting?

In its most common form, broadcasting may be described as **the systematic dissemination of entertainment, information, educational programming, and other features for simultaneous reception by a scattered audience with appropriate receiving apparatus.**

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EL PASO, TX SBE CHAPTER 38 MEETING MINUTE

DATE 8/10/2021

LOCATION: KVIA-TV 7

MEETING CALLED TO ORDER: 12:00 AM, BY ANTONIO CASTRO.
THERE WERE 18 (EIGHTEEN) ATTENDANTS

REPORT OF THE SECRETARY: MINUTES IN THE AUGUST NEWSLETTER. ACCEPTED BY DAVID HALPERIN, SECONDED BY MARIO JIMENEZ.

REPORT OF THE TREASURER: \$ 5,285.93 IN THE BANK , ACCEPTED BY NORBERT MILES, SECONDED BY DAVID HALPERIN.

REPORT OF THE CERTIFICATION COMMITTEE: NO REPORT

REPORT OF THE MEMBERSHIP COMMITTEE: NO REPORT.

REPORT OF THE FREQUENCY COORDINATOR COMMITTEE: NO REPORT.

REPORT OF THE SCHOLARSHIP COMMITTEE: NO REPORT.

REPORT OF THE WEBSITE COMMITTEE: NOW 3272 VS. 3254 EQUAL 18 HITS.

REPORT OF THE EAS CHAIRMAN: TEXAS AND NEW MEXICO-MONTHLY TEST WERE FINE. ANOTHER NATIONAL TEST ON AUG 11, 12:15 PM

REPORT OF THE PROGRAM COMMITTEE: NO REPORT

NEW BUSINESS OR ANY ITEMS FOR THE CHAPTER INTEREST:
THE GROUP AGREED TO REQUEST THE ENNES WORKSHOP PERSON TO PERSON LIVE. WILL TALK TO CATHY OROZ TO SET JANUARY 14, 2022

OTHER IN AUGUST 10, WE HAD A PATIO LUNCH MEETING AT KVIA BACK YARD.

NEXT MEETING DATE AND LOCATION: SEPTEMBER 14, 2021. ZOOM FROM ANTONIO'S PLACE AT 11 AM

MEETING ADJOURNED : 12:48 PM



SUPER BANDA "LOS DESTRUCTORES"

SEPTEMBER PROGRAM

LAST MONTH OF AUGUST, WE HAD OUR REGULAR CHAPTER MEETING IN "PERSON TO PERSON" MODE, AND ALONG WITH THAT, WE HAD A LUNCH KIND OF PICK-NIC AT THE BACK PATIO OF KVIATV-7. THANKS TO ELIAS AND OMAR FOR YOUR ASSISTANCE.

FOR SEPTEMBER, THERE IS OUR REGULAR ZOOM MEETING AND A PRESENTATION OF WILLIAM PORTER REPRESENTING NBRI TECHNOLOGY



TSS-2470 BROADCAST TIME DELAY VIDEO SERVER

WHEN: TUESDAY SEPTEMBER THE 14th.

WHERE: ZOOM FROM ANTONIO'S PLACE

TIME: 11 AM.

INVITATION WILL FOLLOW!!

