

## NEWS

## COMMENTS OR GOSSIPS ?? YOU DECIDE !!

FROM THE TVTECHNOLOGY..... NOVEMBER 16, 2017

**Charles Young**

FCC Commissioner Mignon Clyburn says that existing TVs and cable equipment "will not be able to receive a next-gen signal."

"If you are an over-the-air viewer, you will either need to purchase a new television set or some sort of converter, and if you are a pay TV viewer you would need to purchase a new set-top box," she said.

1. It is true that existing set-top boxes will not receive Next-Gen TV signals. They do not receive today's ATSC 1.0 signals either. They receive a cable TV signal that has been compressed and transmitted by the cable company - usually over coax. Existing cable boxes will continue to work because the cable company will continue sending Next-Gen channels to customers the same way they do now - down converted to HD, compressed, and via coax. The only reasons for immediate replacement of cable boxes, would be to offer higher quality content and additional features beyond the capability of firmware updates. Set-top boxes do not last forever, so they eventually need to be replaced anyway. The same goes for satellite receivers.

Future set-top boxes or satellite receivers could include ATSC 3.0 reception. However, pay TV providers want consumers to rely solely on their service, so they are unlikely to allow it, even though that horse is already out of the barn with other streaming devices.

2. Most cable companies provide cable boxes, so "you" would not be purchasing a new set-top box, although cable box or satellite receiver rental is part of your expense.

3. If you are part of the 10% of over the air audience (the cable TV industry claims 10% in FCC comments), then you will eventually need to purchase a new TV or converter. However, broadcasters have a mandate and economic incentives to try to provide their main channel via ATSC 1.0 for at least 5 years after they begin ATSC 3.0 broadcasts. The reason that subchannels will likely not be included is because the FCC has recently sold off 16 TV channels to wireless providers in a "reverse auction" and subsequent "spectrum repack," leaving little spectrum available for dual broadcasts. during the Obama

KTSM-TV

KVIA-TV

KRWG-TV

KBNA-AM/FM & KAMA-AM

KHEY-AM/FM, KPRR-FM & KTSM-AM/FM

KLAQ-FM, KISS-FM & KROD-AM

KPAS-FM-  
ALGIE A. FELDER CSBE

KINT98.COM  
INTERNET RADIO NETWORK

BURST COMMUNICATIONS  
INC.- KIRK BASEFSKY

GIESLER BROADCASTING  
SUPPLY INC.

ENTRAVISION  
COMMUNICATIONS

SCMS, INC.-

ABS ADVANCED BROADCAST  
SERVICES, LLC

KSCE-TV

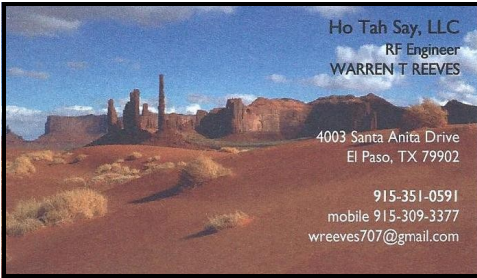
RF Specialties of Texas  
Dan Sessler.

KCOS-TV

KELP-AM  
ARNOLD McClatchy.

MARSAND, INC.

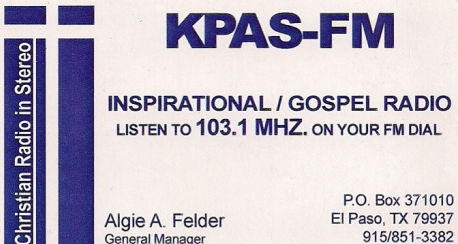
Ho Tah Say. LLC



Ho Tah Say, LLC  
RF Engineer  
WARREN T REEVES

4003 Santa Anita Drive  
El Paso, TX 79902

915-351-0591  
mobile 915-309-3377  
wreeves707@gmail.com

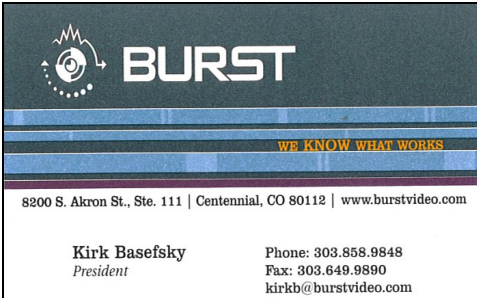


**KPAS-FM**

INSPIRATIONAL / GOSPEL RADIO  
LISTEN TO 103.1 MHZ. ON YOUR FM DIAL

Algie A. Felder  
General Manager

P.O. Box 371010  
El Paso, TX 79937  
915/851-3382



**BURST**

WE KNOW WHAT WORKS

8800 S. Akron St., Ste. 111 | Centennial, CO 80112 | www.burstvideo.com

Kirk Basefsky  
President

Phone: 303.858.9848  
Fax: 303.649.9890  
kirkb@burstvideo.com



**NewsChannel 9**

801 North Oregon  
El Paso, TX 79902  
915 532-5421  
915 532-6793 Fax

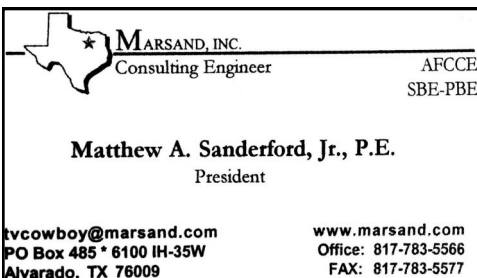
KTSM Television  
An NBC Affiliate



KEVIN LOVELL  
General Manager

KVIA-TV 7  
4140 Rio Bravo  
El Paso, Texas 79902  
Tel. (915) 496-7777  
Fax. (915) 532-0070

Website  
kvia.com  
e-mail  
kvia@kvia.com



**MARSAND, INC.**  
Consulting Engineer

AFCC  
SBE-PBE

Matthew A. Sanderford, Jr., P.E.  
President

tvcowboy@marsand.com  
PO Box 485 • 6100 IH-35W  
Alvarado, TX 76009

www.marsand.com  
Office: 817-783-5566  
FAX: 817-783-5577

administration, so the FCC and broadcasters have to make the best of a bad situation.

Have you noticed that the two FCC commissioners who are critical of this and other recent FCC actions are Democrats who are contorting the facts to make it appear that they are fighting for consumers? It appears to me that they are merely spokesmen for the pay TV industry that is afraid of additional competition from broadcasters.

### Craig Strom \*

Since when is the broadcast standard of the United States a partisan issue? I think if Donald Trump or the republicans proposed the Ten Commandments, the democrats would vote against it. Mignon Clyburn's quote about why she thinks ATSC 3.0 is a bad idea, exposes her ignorance on the issue and she should be horribly embarrassed of herself.

### timbalionguy

Great decision! The requirement to simulcast comes as a surprise, though, but not a bad surprise. As much as I like 8VSB, this kind of a break with the past is necessary to allow the use of a fundamentally different data transmission standard, one which reflects real world experience from the use of both 8VSB and OFDM modulations. I honestly have to say Rosenworcel and Clyburn have their heads in the sand on this one. I bet they still use buggy whips, and rotary dial telephones. Unlike the previous 'break with tradition' that ATSC 1.0 brought us, the flexibility of virtually all modern TVs easily allows the use of an external converter device with no penalty in performance, and in many cases, something as simple as an ethernet connection.

## SBE CHAPTER 38 OFFICERS

### CHAIRMAN

Antonio Castro  
SBE member # 11456.  
KFOX/COX retired Chief Eng.  
800 Arredondo dr.  
El Paso. TX 79912  
915-584-1220 home  
915-525-8507 cell  
farahjac@sbcglobal.net

### VICE CHAIRMAN

Carlos Sosa  
SBE member # 26533  
801 N Oregon St.  
El Paso, TX 79902  
915-496-4444 Office  
csosa@ktsm.com

### TREASURER

Walter Hanthorn  
SBE member # 18307  
KSCE TV  
4461 Gen. Maloney  
El Paso, TX. 79924  
915-269-7583 home  
915-532-8588 office

### CERTIFICATION COMMITTEE:

David Halperin.

### MEMBERSHIP COMMITTEE:

Antonio Castro  
Warren Reeves

### FREQUENCY COORDINATION COMMITTEE:

Warren Reeves  
Owen Smith

### SCHOLARSHIP COMMITTEE:

Rick Vilardell

### WEB SITE COMMITTEE:

Norbert Miles

### SUSTAINING MEMBERSHIP:

Antonio Castro

### PROGRAM CHAIRMAN:

Warren Reeves

### NEWSLETTER:

Antonio Castro

### EAS CHAIRMAN:

David Halpering

### EXECUTIVE COMMITTEE:

Antonio Castro  
Carlos Sosa  
Walter Hanthorn



**ENTRAVISION COMMUNICATIONS CORPORATION**  
5426 N. MESA • EL PASO, TEXAS 79912

**Diana de Lara, Senior Vice-president**

KINT TV 26 • KTFN TV 65 • KINT 93.9 FM  
KSVE 1150 AM • KHRO 94.7 FM • KOFX 92.3 FM



**Advanced Broadcast Services LLC**  
Providing world class engineering and tower services to the broadcast and telecommunications industries.

**David Grice**  
President

915-308-1227  
4774 Villa Hermosa Dr  
El Paso TX 79912  
www.AdvancedBroadcastServices.com  
Dgrice@AdvancedBroadcastServices.com

**KAMA 750**  
Your Favorite AM Radio Station  
**QUE BUENA!**  
920 am KBNQ 97.5 fm

**NM STATE** **KRWG**  
**TV/FM**  
www.krwg.org



**SCMS INC.**  
YOU KNOW WE KNOW  
**RADIO**

**NEW USED RENTALS TRADE-INS**

for Broadcast Equipment Solutions  
800 438 6040 Sales  
704 889 4508  
www.scmsinc.com



**iHeart MEDIA**

Walter Alvarez  
Market President | El Paso  
iHeartMedia

4045 N Mesa Street  
El Paso, TX 79902

915.351.5473  
915.201.7627

walteralvarez@iheartmedia.com



EL PASO, TX      SBE CHAPTER 38      MEETING MINUTE

DATE 12/19/2017      LOCATION: RIO CHINA BUFFET

**MEETING CALLED TO ORDER:** 12:04 PM, BY ANTONIO CASTRO.  
THERE WERE 15 ATTENDANTS.

**REPORT OF THE SECRETARY:** MINUTES IN THE DECEMBER NEWS-LETTER. ACCEPTED BY DAVID GRICE, SECONDED MARIO JIMENEZ.

**REPORT OF THE TREASURER:** \$ 2,757.03 IN THE BANK. ACCEPTED BY DAVID HALPERIN, SECONDED BY ALFREDO MARIO JIMENEZ.

**REPORT OF THE CERTIFICATION COMMITTEE:** NO REPORT .

**REPORT OF THE MEMBERSHIP COMMITTEE:** NO REPORT.

**REPORT OF THE FREQUENCY COORDINATOR COMMITTEE:** NO REPORT.

**REPORT OF THE SCHOLARSHIP COMMITTEE:** NO REPORT.

**REPORT OF THE WEBSITE COMMITTEE:** 2275 HITS LAST TIME, NOW 2286. ( 11 ).

**REPORT OF THE EAS CHAIRMAN:** MONTHLY TEST FOR TX AND NM WERE FINE.

**REPORT OF THE PROGRAM COMMITTEE:** THANKS TO ARCO GROER-ENBERG, LIVEU.TV FOR HOSTING LUNCH AND PRESENTATION.

**UNFINISHED BUSINESS:** NONE.

**NEW BUSINESS OR ANY ITEMS FOR THE CHAPTER INTERES:** NONE..

**NEXT MEETING DATE AND LOCATION:** JANUARY 9, 2018, COMO'S ITALIAN RESTAURAND AT NOON.

**MEETING ADJOURNED:** AT 13:10 PM.

**INVOICES FOR CHAPTER MEMBERS WILL BE DELIVERED NEXT WEEK, SO BE PREPARED WITH YOUR TWELVE HUNDRED PENNIES, BUT IF YOU HAVE PAPER, IT WILL BE BETTER AND APPRECIATED. !!!!!**



# JANUARY PROGRAM

FOR DECEMBER, THE MEETING AND PRESENTATION WAS HELD AT THE "RIO CHINA BUFFET".

**ARCO GROENENBERG, DIRECTOR OF SALES FOR *LiveU, Inc.*** CAME TO EL PASO AND HOSTED THE LUNCH/ PRESENTATION.

WE THANK YOU ARCO !!!

ALSO, WE THANK OUR NEW MEMBER MARVIN LEON GUERRERO FROM "SPECTRUM ENTERPRISE" FOR HIS INTRODUCTION.

FOR JANUARY, WE DON'T HAVE ANY PRESENTER, SO WE ARE GOING TO HAVE OUR REGULAR CHAPTER MEETING. PLEASE ATTEND !!

WHEN:

TUESDAY JANUARY 9th, 2018

PLACE:

COMO'S ITALIAN RESTAURANT.

TIME:

12:00 PM.

