

## NEWS

### The Future Of 5G and IP-ENG

#### Just because it's new doesn't mean it's better

Craig Johnston

Jan 16, 2018

**SEATTLE**—The quality and reliability of cellular networks has incrementally grown over the life of that technology, denoted principally in Gs (for generation), as in “1G,” “2G,” etc. Bonded cellular liveshot equipment became possible for SD video somewhere between 2G and 2.5G, and in the U.S. today the most advanced technology in use is 4G and LTE (Long-Term Evolution).

But cellular technology stands still for no one, and somewhere around the corner is 5G, operating at higher frequencies and capable of much higher data rates. And the industry is moving fast, with AT&T and Verizon planning 5G launches in a certain markets by the end of the year. While cellular liveshot equipment users have to live in the here-and-now of 3G and 4G network capabilities, makers of such equipment have 5G very much on their radar, even though there's yet no standard for 5G deployments. The reason for 5G excitement is simple:

“Bandwidth is the Achilles' heel of our industry, the biggest limiting factor in IP video,” said Andrew Ng, manager of visual marketing at Teradek. “With the better

performance of 5G and the robust infrastructure of our cellular bonding technology, 5G will enable our users to move towards publishing higher-quality video such as live 4K and HDR content.”

Cellular network operators aren't targeting 5G capabilities primarily for cellular ENG users, which is a relatively small market.

“It's probably going to be most useful to phone consumers, especially in big cities,” said Chris Crump, senior director of sales and marketing at Comrex. “It depends on a lot of microcells and a lot of beam-forming technology that will allow people to make telephone calls in places like big cities, where there are a lot of buildings and multipath, and they weren't able to give good service before.”

Crump said that Comrex designed its products to be agnostic to a particular cellular technology or IP technology, adding that other cellular liveshot equipment makers said they don't see 5G as the end-all, be-all technology for cellular liveshots.

“We're always happy with any network improvement, whether it's

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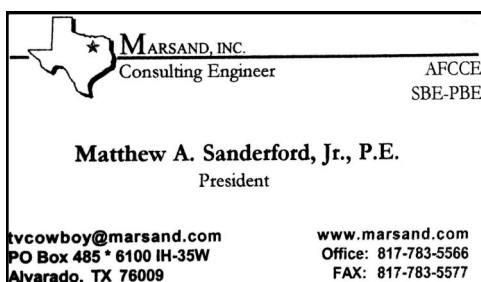
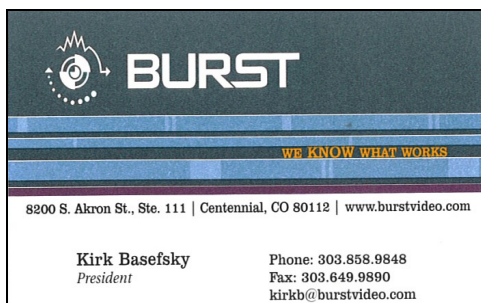
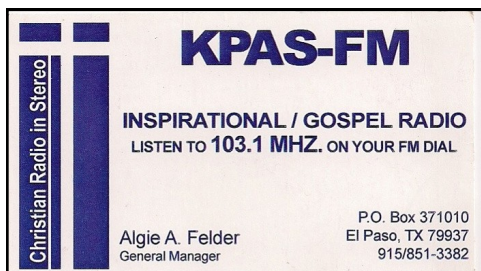
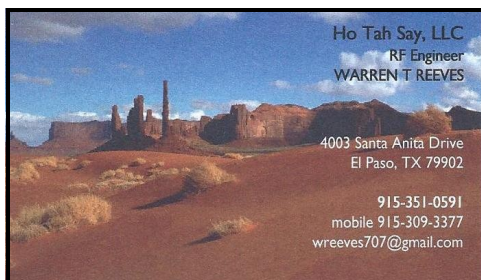
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or network capacity, or its throughput,” said Michael Stanton, regional sales manager for Dejero. The early locations for 5G cellular sites are likely to be “stadiums and other venues, [because] the networks are looking at where they can get the most ‘bang for the buck.’ [The new sites] may be something very small, on the side of a building, and not as large as the cell sites we have today.” Even with widespread 5G deployment years off in the future, these microsites are being deployed with the current cellular technology.

## RELIABILITY AN EARLY ISSUE

One limitation of 5G is that because it operates at higher frequencies, it requires its cell sites to be clustered closer together for seamless coverage. While this is not an issue doing a liveshot from a fixed location, it can introduce problems going live while rolling down the road.

“If you’re in a moving environment, if there’s a cell switch, you will likely lose the signal,” said Paul Shen, CEO of TVU. More cellular sites with

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EL PASO, TX    SBE CHAPTER 38    MEETING MINUTE

DATE 6/12/2018    LOCATION: KVIA-TV7, EL PASO, TX.

**MEETING CALLED TO ORDER:** 12:20 PM, BY ANTONIO CASTRO.  
THERE WERE 12 ATTENDANTS.

**REPORT OF THE SECRETARY:** MINUTES IN THE JUNE NEWSLETTER.  
ACCEPTED BY DAVID GRICE, SECONDED BY NORBERT MILES.

**REPORT OF THE TREASURER:** \$ 4,215.83 IN THE BANK. ACCEPTED  
BY WARREN REEVES, SECONDED BY NORBERT MILES.

**REPORT OF THE CERTIFICATION COMMITTEE:** NO REPORT.

**REPORT OF THE MEMBERSHIP COMMITTEE:** RICHARD VILARDELL  
GOT THE "LIFE" MEMBERSHIP WITH THE SBE NATIONAL. WELCOME  
TO ETHAN SCHOCH AS LOCAL MEMBER. HE COLABORATES WITH  
DAVID GRICE.

**REPORT OF THE FREQUENCY COORDINATOR COMMITTEE:** MULTI-  
MEDIOS TO ADD ANOTHER TV STATION, AND APPLIED FOR CH-27  
LICENSE.

**REPORT OF THE SCHOLARSHIP COMMITTEE:** RICK VILARDELL TO  
PROVIDE WITH 3 CANDIDATES.

**REPORT OF THE WEBSITE COMMITTEE:** 2342 HITS LAST TIME, NOW  
2351 (9).

**REPORT OF THE EAS CHAIRMAN:** MONTHLY TEST FOR TX AND NM  
WERE FINE.

**REPORT OF THE PROGRAM COMMITTEE:** EDDIE VANDERKERKEN  
TO HAVE A PRESENTATION IN JULY 10th

**UNFINISHED BUSINESS:** SENT LAWRENCE MONTENEGRO PAPER-  
WORK FOR THE 2018 CHAPTER ENGINEER OF THE YEAR. HE IS NOW  
A RETURNING MEMBER.

**NEW BUSINESS OR ANY ITEMS FOR THE CHAPTER INTERES:** THE  
NOMINATION FOR LOCAL CHAPTER ONLY ENGINEER OF THE YEAR,  
WAS RECONSIDERED AND CANCELLED.

**NEXT MEETING DATE AND LOCATION:** JULY 10, 2018. AT THE RIO  
CHINA BUFFET

**FOR THOSE THAT WANT TO PAY  
THE CHAPTER DUES WITH CREDIT  
CARD, NOW WE HAVE THE  
"SQUARE" CARD READER ON HAND.  
WE CAN RECEIVE PAYMENT BY THE  
PHONE TOO. DON'T BE SHY !!!!**



# JULY PROGRAM

OUR JUNE CHAPTER MEETING WAS A REGULAR ONE WITH NO PRESENTATION AND WAS HELD AT THE KVIA-TV 7 FACILITIES. FOR LUNCH, WE ENJOYED RED DELICIOUS ENCHILADAS FROM AVILA'S RESTAURANT. THANKS AND KUDOS TO ELIAS VENTANILLA AND THE ENGINEERING CREW OF KVIA-7.

FOR JULY, EDDIE VANDERKERKEN, FROM "RFSWORLD" WILL HOST THE LUNCH AND PRESENTATION.

## WHEN:

TUESDAY JULY 10th, 2018

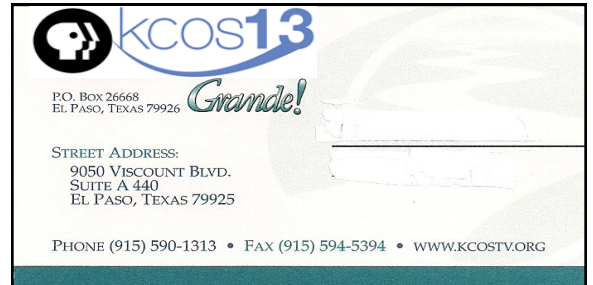
## PLACE:

RIO CHINA BUFFET., SUNLAND PARK

## TIME:

12:00 PM.

NO REASON TO MISS THIS !!!!



limited range will mean more handoffs, and more opportunities for losing the connection along the way.

“Reliability is a very important part of it. A television station cannot say: ‘Well, most of the time I get very high quality signal, but sometimes I may lose the shot.’ That’s not acceptable,” Shen added.

Shen also noted that the higher frequencies where 5G operates can provide less robust service and the inability to penetrate building walls. “Those signals will be very easily degraded by the environment,” he said. “Even someone standing between the cell tower and the device will cause the signal to degrade.” He said this further increases the importance of antenna diversification and requires more modems for different cell service providers.

Avi Cohen, co-founder of LiveU, said that in preparing for 5G liveness service, there’s not only the technical aspect, new modems and sophisticated antennas, but also the application aspect. “In the application level, LiveU’s developing compression with H.265, and now on top of that we’re developing for 4K,” he said. Looking beyond 4K, “we’re developing support for HDR, and looking into the future we’re looking forward to supporting 8K.”

“5G is kind of like a buzzword: ‘Oh, we’re going to have 5G connectivity,’” said Jim Jachetta, executive vice president and CTO of [VidOvation.com](http://VidOvation.com). “That’s fine as long as long as the cell providers increase their backhaul capacity. By backhaul, I mean from the connection at the cell tower back to the central office. So just slapping on some 5G capability on the towers across the country is just part of the piece that we’re hoping that cellular providers are going to expand capabilities across the network, and particularly back.”

Jachetta gave the example of being at a ballpark and seeing three reception bars on the cellular equipment, but being unable to stream video back to the studio. “...you’re reaching the tower but you have no connection out from the tower,” he said. “And in that scenario, it’s the back link in the tower that’s the missing link.”

Persistent Systems, whose Wave Relay MANET technology is used in live event broadcasting is also following the 5G transition closely. Kayla Lively, spokesperson for the company, noted that as the technology becomes more widespread, it could have unforeseen consequences on the ENG market.

“Due to a more robust infrastructure and newer technology, 5G should allow the transmitting of higher video quality and possibly more video streams via the bonded cellular platforms,” she said. “However, that increase in infrastructure will force the bonded cellular companies to renegotiate their plan fees and figure out how to disperse the extra cost, ultimately falling on the ENG market. There should be many service improvements and capabilities the 5G network can provide the ENG market when bonded together, but at what cost to the ENG end user?”

For the next couple of years, users of cellular liveness equipment will get no closer to 5G than reading about it. Liveness equipment makers, on the other hand, are watching 5G very closely. In Europe and Japan a 5G rollout is much closer and provides a testing ground. Cellular liveness vendor promise to have products ready when that new generation of technology deploys in the U.S.