



# JULY 2017

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## NEWS

### FCC Proposes BLUE ALERT to National Emergency Alert System

**Would offer protection for law enforcement officers**  
June 22, 2017 by Michael Balderston

**WASHINGTON**—The FCC wants to protect the men and women who serve in law enforcement and have therefore proposed the addition of a “Blue Alert” option to the nation’s Emergency Alert System. Blue Alert would be used by states to notify the public through television and radio of threats to law enforcement and to help apprehend dangerous suspects. Situations that might be covered by these Blue Alerts include when there is actionable information related to a law enforcement officer who is missing, injured or killed in the line of duty, or when there is an imminent credible threat to an officer. The warnings would potentially warn the public of the presence of a violent suspect and provide instructions on what to do if the suspect is spotted.

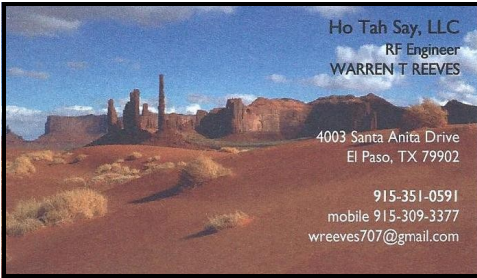
The FCC issued the Notice of Proposed Rulemaking on Thursday and if enacted would amend the FCC’s EAS rule by creating a dedicated Blue Alert event code for state and local agencies to send out through broadcast, cable, satellite and wireline video providers.

Some states currently have similar type programs, but the goal of the FCC is to support the development of a national framework that can be adopted by all states.

The FCC said in its press release that it invites public comment on the proposal



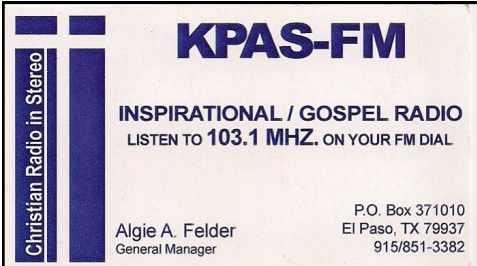
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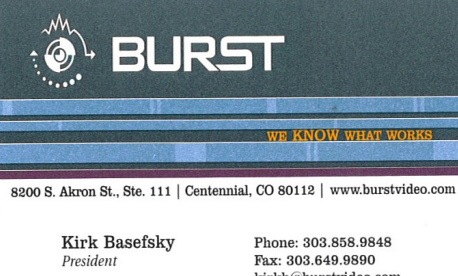


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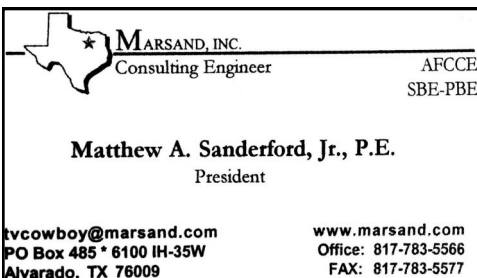
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## Here is one reaction to this article made by [timbalionguy](#)

With all due respect to our protectors in blue, there are already EAS alerts to cover these sorts of events. When a person's life is in danger, police officer or other, we already have AMBER alerts. We have the LEW event code to cover active shooters and other events, whether or not they are shooting police officers. The point here is simplicity. The fewer special event codes there are, the more likely you will get a quick, consistent reaction from the public. But if we keep making new alert categories-- AMBER alerts for missing children (but are used for people of all ages), SILVER alerts for missing senior citizens, and now BLU alerts for incidents involving police officers, where do you draw the line with all these 'color' alerts. Since there is already existing codes to cover these scenarios, let's not complicate things further with new, unneeded event codes. (Oops, got to go. We have a lavender alert coming in ;))

## Trump Nominating Rosenworcel for Return FCC Engagement

**Senate confirmation would mean return engagement for well-regarded Dem**  
June 14, 2017

**WASHINGTON**—After some reports had hinted at the possibility, President Donald Trump has said that he intends to nominate Jessica Rosenworcel to a five-year term and a return engagement as a Democratic FCC commissioner. Rosenworcel previously served on the commission from 2012 to 2016. She was previously renominated by former President Obama, but it was withdrawn after his term ended.

## SBE CHAPTER 38 OFFICERS

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EL PASO, TX      SBE CHAPTER 38      MEETING MINUTE

DATE **05/09/2017** LOCATION: **COMO'S ITALIAN REST.**

**MEETING CALLED TO ORDER: 12:27 PM, BY ANTONIO CASTRO.**  
**THERE WERE 12 ATTENDANTS.**

**REPORT OF THE SECRETARY: MINUTES IN THE MAY NEWSLETTER**  
**ACCEPTED BY NORBERT MILES, SECONDED BY ALFREDO DURAN.**

**REPORT OF THE TREASURER: \$ 5,477.00 IN THE BANK. ACCEPTED**  
**BY DAVID GRICE, SECONDED BY DAVID HALPERIN.**

**REPORT OF THE CERTIFICATION COMMITTEE: NO REPORT.**

**REPORT OF THE MEMBERSHIP COMMITTEE: SENDING SECOND NO-**  
**TICE TO SOME SUSTAINING MEMBERS.**

**REPORT OF THE FREQUENCY COORDINATOR COMMITTEE: FCC**  
**PERMIT PENDING FOR 91.5 MHZ FM RADIO AT HUECO MOUNTAIN**

**REPORT OF THE SCHOLARSHIP COMMITTEE: NO REPORT.**

**REPORT OF THE WEBSITE COMMITTEE: 2181 HITS LAST TIME, NOW**  
**2190. (9).**

**REPORT OF THE EAS CHAIRMAN: TEXAS MONTHLY TEST WERE**  
**RECEIVED AND RELAYED. NEW MEXICO SENT A SEVERE STORM**  
**WARNING INSTEAD. CABLE TRANSMITTED FROM KCNF FM RADIO**  
**OF MISSOURI.**

**REPORT OF THE PROGRAM COMMITTEE: SENCORE TO PRESENT IN**  
**JUNE 13.**

**UNFINISHED BUSINESS: TO ACTIVATE FACEBOOK PAGE OF SBE**  
**NATIONAL. TO PROVIDE LINE UP EL PASO-LAS CRUCES-JUAREZ TV**  
**STATIONS.**

**NEW BUSINESS OR ANY ITEMS FOR THE CHAPTER INTERES: WILL**  
**SEND BALLOT FOR FINALISTS TO THE 2017 SBE CH-38 ENGINEER OF**  
**THE YEAR.**

**NEXT MEETING DATE AND LOCATION: JUNE 20, 2017, TIME AND**  
**PLACE TO BE DETERMINED.**

**MEETING ADJOURNED: AT 12:48 PM.**

**WE ARE GOING TO HAVE OUR**  
**NEXT MEETING ON TUESDAY**  
**JULY THE 25TH. KVIA OFFER**  
**TO HOST LUNCH & MAKE A**  
**PRESENTATION ON ATSC 3.0**



# JULY PROGRAM

THERE WAS NO MEETING IN THE PAST MONTH OF JUNE, AND BECAUSE OF THAT, NO PRESENTATION WAS DONE.

BUT, WE ARE READY TO MEET AND HAVE A PRESENTATION IN THIS MONTH OF JULY. OUR FRIEND **ELIAS VENTANILLA, KVIA CHIEF ENGINEER**, AGREED TO SPONSOR THE MEETING AT HIS TV STATION AND HAVE AN OPEN DISCUSSION ABOUT ATSC 3.0.

HE WILL BRING THE UPDATE ON THIS EXCITING NEW FORMAT THAT WILL TAKE OVER ON A NEAR FUTURE.

THE MEETING WILL BE HELD AT THE KVIA STUDIOS, 4140 RIO BRAVO AT LUNCH TIME, 12 PM(SHARP) .

THE ONLY DIFFERENCE IS THAT IT WON'T BE IN THE SECOND TUESDAY OF JULY.

FOR THIS TIME ONLY, IT WILL BE IN THE FOURTH TUESDAY, JULY 25 FOR REASONS BEYOND OUR CONTROL.

LET'S MAKE IT !!!

IN THE MEANTIME ENJOY YOUR WELL DESERVED VACATION !!

