

FEBRUARY 2018

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NEWS

SBE MemberPlus Shows early Success

February 8, 2018

On January 1, the Society of Broadcast Engineers, the association for broadcast and multimedia technology professionals, launched its new member benefit, SBE MemberPlus. Adopted by the SBE Board of Directors at its meeting in October 2017, the enhanced member benefit allows Regular, Senior or Associate members to upgrade their membership with full access to the more than 62 Webinars by SBE.

The SBE's relatively low dues already provide access to SBE publications, social media outlets, job listings, compensation survey results and access to a life insurance program, as well as member discounts for SBE certification, education programs and purchases at the SBE Bookstore. SBE MemberPlus provides more value to members who choose to enhance their membership.

Initial response to SBE MemberPlus has been positive. For less than the cost of two Webinars by SBE, SBE MemberPlus members have access to more than 62 online education programs that cover a wide range of technical broadcast and media topics.

SBE annual membership runs from April 1 to March 31. SBE members received their renewal notices in early February, and already, more than 125 members have renewed their memberships or joined the SBE and added the MemberPlus benefit.

On the initial success, SBE President Jim Leifer, CPBE, said, "The SBE Board of Directors expected SBE MemberPlus would be an attractive option to our members, but the response in the first several weeks of 2018 has doubled our exceeded our projections. SBE MemberPlus is an obvious value to SBE members."

Individuals can join or renew their traditional SBE membership as a Regular, Senior or Associate member (based on eligibility) at the rate of \$85, and purchase any SBE online education program a la carte. SBE MemberPlus has all the benefits of traditional SBE membership and includes access to all the live and archived Webinars by SBE in the SBE catalog plus any new webinars the SBE adds during the membership year, but at a higher cost (\$175).

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KEVIN LOVELL
General Manager

KVIA-TV 7
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El Paso, Texas 79902
Tel. (915) 496-7777
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Website
kvia.com

e-mail
kvia@kvia.com

MARSAND, INC.
Consulting Engineer

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SBE-PBE

Matthew A. Sanderford, Jr., P.E.
President

tvcowboy@marsand.com
PO Box 485 • 8100 IH-35W
Alvarado, TX 76009

www.marsand.com
Office: 817-783-5566
FAX: 817-783-5577

The SBE has prepared a **video explaining SBE MemberPlus.**

Access to the SBE webinars through the SBE MemberPlus program is limited to the member-purchaser only. They are not permitted to distribute, sell, copy, share, project or otherwise make the webinars available to any other individual or group without express written permission by the SBE.

The Society of Broadcast Engineers is the professional organization of television and radio engineers and those in related fields. The SBE has more than 5,000 members in 114 chapters across the United States and in Hong Kong. There are also members in more than 30 other countries. Most chapters meet monthly and offer educational programs and an opportunity to network with other broadcast technical professionals. SBE offers the preeminent technical broadcast certification program in the U.S. and an expansive list of educational programs for broadcast engineers, operators, technicians, and broadcast IT professionals.

SBE CHAPTER 38 OFFICERS

CHAIRMAN

Antonio Castro
SBE member # 11456.
KFOX/COX retired Chief Eng.
800 Arredondo dr.
El Paso. TX 79912
915-584-1220 home
915-525-8507 cell
farahjac@sbcglobal.net

VICE CHAIRMAN

Carlos Sosa
SBE member # 26533
801 N Oregon St.
El Paso, TX 79902
915-496-4444 Office
csosa@ktsm.com

TREASURER

Walter Hanthorn
SBE member # 18307
KSCE TV
4461 Gen. Maloney
El Paso, TX. 79924
915-269-7583 home
915-532-8588 office

CERTIFICATION COMMITTEE:

David Halperin.

MEMBERSHIP COMMITTEE:

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FREQUENCY COORDINATION COMMITTEE:

Warren Reeves
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EL PASO, TX SBE CHAPTER 38 MEETING MINUTE

DATE 1 / 9/2018 LOCATION: **COMO'S ITALIAN REST.**

MEETING CALLED TO ORDER: 12:20 PM, BY ANTONIO CASTRO. THERE WERE 5 ATTENDANTS.

REPORT OF THE SECRETARY: MINUTES IN THE JANUARY NEWS-LETTER. ACCEPTED BY DAVID GRICE, SECONDED MARIO TELLEZ.

REPORT OF THE TREASURER: \$ 2,757.05 IN THE BANK. ACCEPTED BY DAVID GRICE, SECONDED BY DAVID HALPERIN.

REPORT OF THE CERTIFICATION COMMITTEE: NO REPORT .

REPORT OF THE MEMBERSHIP COMMITTEE: TO VISIT LOCAL SUPPLIERS.

REPORT OF THE FREQUENCY COORDINATOR COMMITTEE: NO REPORT.

REPORT OF THE SCHOLARSHIP COMMITTEE: NO REPORT.

REPORT OF THE WEBSITE COMMITTEE: 2286 HITS LAST TIME, NOW 2291. (5).

REPORT OF THE EAS CHAIRMAN: MONTHLY TEST FOR TX WAS FINE. FOR N.M., YET TO BE SENT TOMORROW.

REPORT OF THE PROGRAM COMMITTEE: NO REPORT.

UNFINISHED BUSINESS: OFFICIALS ELECTIONS TO BE HELD ON NEXT MEETING.

NEW BUSINESS OR ANY ITEMS FOR THE CHAPTER INTERES: NONE..

NEXT MEETING DATE AND LOCATION: FEBRUARY 13, 2018, TIME: NOON, PLACE: COMO'S ITALIAN RESTAURANT.

MEETING ADJOURNED: AT 12:40 PM.

SOME INVOICES FOR CHAPTER MEMBERS WERE DELIVERED LAST MEETING, AND THE REST WAS DELIVERED BY HAND AT THE RESPECTIVE STATION OR MAILED. BRING YOUR DUES NEXT WEEK !!

FEBRUARY PROGRAM

JANUARY WAS SIMPLE.

A REGULAR MEETING WITHOUT A PRESENTATION, BUT IT WAS A GOOD REFRESHING SIGN OF FRIENDSHIP, AND DESPITE OF THE SHORT ATTENDANCE, WE MANAGED TO COVER THOSE ISSUES THAT WERE IMPORTANT TO THE CHAPTER.

FOR FEBRUARY, AGAIN WE DON'T HAVE ANY PRESENTER, SO WE ARE GOING TO HAVE ANOTHER SIMPLE AND REGULAR CHAPTER MEETING.

PLEASE ATTEND !!

WHEN:

TUESDAY FEBRUARY 13th, 2018

PLACE:

COMO'S ITALIAN RESTAURANT.

TIME:

12:00 PM.

